



We are Nexcess: Employee Social Media Toolkit

Today we publicly launched Nexcess, uniting the managed expertise of Liquid Web with the global bare-metal reach of Servers.com, purpose-built to serve the Specialty Cloud market. You have been the backbone of the work that got us here, now it's time to let the world know our platform powers better business outcomes.

This toolkit is designed to help you easily refresh your social media profiles and celebrate this massive new chapter together.

Updating your LinkedIn profile:

We are now all employees of Nexcess, it's important that your LinkedIn reflects this new change. Please follow these steps to align your professional identity with our new brand.

Linking your job on your LinkedIn profile to the refreshed Nexcess LinkedIn page

1. Click the Edit (pencil icon) on your current role.
2. Click the Company Name field. Delete the existing text.
3. Type Nexcess and wait for the dropdown.
4. Important: Make sure your Title and Start Date remain accurate.
5. Click Save.

Updating your profile banner:

Download and save the Nexcess banner to your computer from the social launch page on Spark.



1. Navigate to your LinkedIn profile and click the Camera Icon on your background banner.
2. Upload the banner asset and click Save.

Viola, your LinkedIn profile is refreshed!

Support the company and share the announcement

The Nexcess launch post is live on our [LinkedIn page](#)! Give it a like, or hit repost with your own take. Below are starter copy options you can use to get you started.

<Opt 1: Reshare Nexcess Launch post>

Big news! Today we officially launched [@Nexcess](#). If you've ever dealt with a combination of cloud complexity, rigid compliance, and noisy neighbors affecting performance, Nexcess is for you. Check out the announcement below to learn more.

<Opt 2: Reshare Nexcess Launch post>



We've launched [@Nexcess](#) to serve the Specialty Cloud. It's all about giving teams the raw power and granular control they actually need for things like native AI and mission-critical apps, without the usual cloud compromises.

Big things ahead, check out the announcement below to learn more.

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This launch is a reflection of all the hard work this team does every day. Thank you for helping us share the Nexcess story with the world.